

Lost In The Mall Homework

In Opening Skinner's Box, read pgs. 181-193 (stop at end of 1st paragraph on 193), and pgs. 198-200 (stop at the gap) and complete the following:

1. Give the details of the George Franklin case.
2. Explain the procedure and results of the "Lost in the Mall" experiment.
3. Give the results of two other studies similar to the Lost in the Mall experiment, performed by psychologists other than Loftus.
4. Tell the story of Paul Ingram. Include what Ofshe did.
5. Explain Van der Kolk's theory of traumatic memories.
6. Explain what Neisser discovered in his research on people's memories of where they were when the Challenger exploded.