Opening Skinner’s Box: Chapter 8 – Lost in the Mall

HW #1 - Read pgs. 181 – 193 (top – just finish the paragraph) and complete the following:

1. Give the details of the George Franklin case.

2. Explain the procedure and results of the “Lost in the Mall” experiment.

3. Give the results of two other studies similar to the Lost in the Mall experiment, performed by psychologists other than Loftus.

4. Tell the story of Paul Ingram. Include what Ofshe did.

HW #2 - Read pgs. 193 – 203 and complete the following:

1. Explain how Loftus’s view of memory differs from Freud’s idea of repression.

2. Discuss repression. Do all trauma victims repress their experience? How is sexual abuse perhaps different from other types of trauma? Also, review the example Daniel Schacter cites in his discussion of repression.

3. Explain Van der Kolk’s theory of traumatic memories.

4. Explain what Neisser discovered in his research on people’s memories of where they were when the Challenger exploded.